

# LET'S GET STARTED!



HELLO!

Latoya from A Walking Virtue here! I'm so excited about us working together! Let's brainstorm together so we can create an awesome shoot together! Below are some questions for me to get to know you and your brand a little better! Once we've tackled these, I'll be able to better assist you with choosing a package for you! Answer the questions below and send them to [info@awalkingvirtue.org](mailto:info@awalkingvirtue.org)!

**Congratulations on making your dreams your reality!**

1. What is the name of your company?
2. What is your mission statement?
3. What brand(s) are your competition?
4. Who is your target audience?
5. What areas of your company are you hoping to expand?
6. Do you have a website? If so, what is the website?
7. If no to question 6, when are you looking to launch your website?
8. What type of photos are you looking for?
9. How many photos are you looking for?  
Website: \_\_\_\_\_  
Instagram: \_\_\_\_\_  
Facebook: \_\_\_\_\_  
Twitter: \_\_\_\_\_  
LinkedIn: \_\_\_\_\_
10. Are these photos for personal use or will you using them for print media, etc?
11. When are you looking to shoot?(date/time frame)
12. Will you need a hair/makeup artist?
13. When do you need the photos?
14. What is your budget?

**I'm excited to hear back from you and meet you in person!**

**Warmly,**

**Latoya Hawthorne  
Founder, Photographer, & Storyteller**